

# 编 辑 学 报

BIANJI XUEBAO

2016 年 2 月 第 28 卷 第 1 期

## 目 次

### 理论研究

遐想:未来科技学术期刊的编辑出版	赵大良	1
期刊信赖度及其评价思路	万东升	3
论学术期刊优先数字出版的质量与速度平衡	张俊彦 黄林美 吴一迁	7
互联网背景下科技期刊的媒体融合路径	王福军 冷怀明 郭建秀 汪勤俭	11
增强型学术期刊出版模式研究	刘锦宏 张亚敏 徐丽芳	15
论学术会议与期刊的关系	黄明睿	18
学术期刊优先出版与印刷出版的冲突及其对策	黄晓红 韦挥德	21

### 编辑工程与标准化

参考文献著录需注意的 5 类特例	王祥国	24
编辑应重视医学期刊中数据的审查与检验	尚永刚	26
利用文中数据识别统计学错误	周英智 靳光华	29
《山东医药》杂志常见统计学错误及分析	马 莉 高贵现	32
编辑应重视对修改稿的复审	陆宜新	34
英文科技期刊中的数字表达	朱 岩 陈培颖 欧 彦 葛世超 张 哲	37
科技期刊中计算机流程图的规范表达	何 莉 吴宝国 丁吉海 王培珍	39
论生物样本库研究类论文伦理问题的编辑审查	单 芳 党晋萍 卓选鹏 李恩昌	41
科技期刊编辑的经济原则	陈先军	45

### 经营管理

如何有效利用专家审稿意见处理稿件	张 玉 葛建平 苏 磊 蔡 斐	47
科技期刊假冒网站问题分析及应对策略	黄仲一 郭雨梅 朱雪莲	50
审稿专家再次审核“修后发表”修改稿的必要性	黄雅意 黄 锋	53
用“四四法”提升期刊学术质量——《煤炭学报》学术质量提升实践	毕永华 许升阳 朱拴成	55
“中国科技期刊国际影响力提升计划”资助期刊的实践研究——以《Chinese Journal of Natural Medicines》为例	丁佐奇 郑晓南	58
增强编辑主体意识 打造精品医学科普期刊——《保健医苑》的办刊实践	刘尚昕 王淑君 段春波 高 超 于普林	60
高职学报的服务功能定位与开放式办刊策略	谭 华 刁 珩	64
做好科技期刊稿件退修工作的有效策略	吕欢欢 崔护社 杨 滨	67

### 期刊现代化

新媒体环境中学术期刊编辑个人知识管理的新途径	钱 筠 郑志民	69
高校自然科学学报功能的网络化实现	刘 岭 颜志森	72
利用 ResearchGate 推动科技期刊国际化发展初探	李 根 王淑华 史冠中	75
“互联网+”在科技期刊办刊模式中的应用及问题分析	舒安琴 石 芸 姚 雪 廖梓言 徐川平	77

## 办刊之道

开展继续教育 提升期刊影响力——以《护理学报》为例 .....	江霞	80
科技期刊服务教育教学的实践与思考——以《生物学通报》为例 .....	包丽芹 张兰 张帆	82
提升科技期刊数字化水平及影响力的有效手段——合理利用论文的支持信息 .....	段桂花 张淑敏 于洋 张婉博 张凯英 向政	84
地方普通高校综合性学报的专业化发展建设——以《上海应用技术学院学报》专栏建设为例 .....	朱建育 吕丹 俞红卫	87
高校科技学术期刊应有效履行社会责任——以《辽宁石油化工大学学报》为例 .....	史春薇 赵杉林 陈平 王亚新	90

## 人才培养

科技期刊青年编辑综合能力的培养与实践 .....	代艳玲 朱拴成	92
与时俱进的科技期刊编辑职能 .....	徐静 刘冰	95

## 期刊评价

“互联网+”环境中期刊数字化发展程度与学术影响力的关系——以江苏地学类期刊为例 .....	王芳 施贵军 赵媛媛	98
---	------------	----

## 感悟

一位院士的情怀对科技期刊编辑的启示——阅读《大家博友》《大师小文》的感悟 .....	宫福满	101
--	-----	-----

## 有问必答

关于 GB/T 7714—2015 编校失误答同人问 .....	陈浩元 封二	
----------------------------------	--------	--

## 谬误辨析

正确书写二进制倍数词头符号 .....	卞吉	57
正确著录作为参考文献的《学报编辑论丛》 .....	郝远	71

## 编余雅兴

五绝一组(4首) .....	郭长寿	10
鹧鸪天·寒潮寄朋友 .....	赵大良	17
傍晚健步闲思 .....	赵大良	17
雪花颂 .....	尚善若溪	28
踏雪迎春 .....	董燕萍	28
咏雪诗3首 .....	肖宏	66
赞赵大良先生云南扶贫 .....	周桂莲	89

## 消息

关于我国法定计量单位的3则资讯 .....	林童	20
《编辑学报》组建新一届编委会 .....		23
勘误 .....		38
本刊启事 .....		100

# ACTA EDITOLOGICA

BIANJI XUEBAO

Feb. 2016 Vol.28 No.1

## Contents

### Theoretical Study

- Editing and publication of STM journals in the future; an imagination ..... ZHAO Daliang 1
- Reliability of a journal and its evaluation methods ..... WAN Dongsheng 3
- Balance of quality and speed in the advance online publication of academic journals ... ZHANG Junyan, HUANG Linmei, WU Yiqian 7
- Approaches to media convergence for sci-tech periodicals based on internet  
..... WANG Fujun, LENG Huaiming, GUO Jianxiu, WANG Qinjian 11
- Publishing model of academic journals of enhancement mode ..... LIU Jinhong, ZHANG Yamin, XU Lifang 15
- A discussion of the relationship between academic conferences and journals ..... HUANG Mingrui 18
- Conflicts between advance digital publication and print publication of academic journals and solutions  
..... HUANG Xiaohong, WEI Huide 21

### Editing Process and Standardization

- Pay attention to five kinds of special cases in reference documentation ..... WANG Xiangguo 24
- Pay attention to significant digits in medical papers in editing work ..... SHANG Yonggang 26
- Identification of statistical errors using data in the papers ..... ZHOU Yingzhi, JIN Guanghua 29
- Analysis of common statistical errors in *Shandong Medical Journal* ..... MA Li, GAO Guixian 32
- Editor should pay attention to the retrial of revised manuscripts ..... LU Yixin 34
- Expression of numbers in English sci-tech journals ..... ZHU Yan, CHEN Peiying, OU Yan, GE Shichao, ZHANG Zhe 37
- Standard expression of computer flow charts in sci-tech journals ..... HE Li, WU Baoguo, DING Jihai, WANG Peizhen 39
- Editorial review of ethical issues in biobank research papers ..... SHAN Fang, DANG Jinping, ZHUO Xuanpeng, LI Enchang 41
- Economic principle of the scientific journal editors ..... CHEN Xianjun 45

### Management and Administration

- How to utilize the review comments effectively to process manuscripts ..... ZHANG Yu, GE Jianping, SU Lei, CAI Fei 47
- Analysis and strategies on the fake websites of sci-tech periodicals ..... HUANG Zhongyi, GUO Yumei, ZHU Xuelian 50
- Necessity of checking revised manuscripts without retrial by reviewers ..... HUANG Yayi, HUANG Feng 53
- Using the "Four Four Method" to improve academic quality of journals; a case study of *Journal of China Coal Society*  
..... BI Yonghua, XU Shengyang, ZHU Shuancheng 55
- Practice of supporting journals by the Project for Enhancing International Impact of China STM journals; *Chinese Journal of Natural Medicines* as an example ..... DING Zuoqi, ZHENG Xiaonan 58
- Editorial subject consciousness should be strengthened in publishing high-quality medical popular science periodicals;  
the publishing practice of *Healthcare Magazine* ..... LIU Shangxin, WANG Shujun, DUAN Chunbo, GAO Chao, YU Pulin 60
- Service function orientation of vocational college journals and opening-up running strategy ..... TAN Hua, XI Bei 64
- Effective strategies to better control revision of sci-tech periodical manuscripts ..... LYU Huanhuan, CUI Hushe, YANG Bin 67

### Modernization of Periodicals

- A new way of personal knowledge management of academic journal editors in the new media environment  
..... QIAN Jun, ZHENG Zhimin 69
- Network realization of function of university journals in natural science ..... LIU Ling, YAN Zhisen 72
- Using ResearchGate to promote the internationalization of sci-tech periodicals ... LI Gen, WANG Shuhua, SHI Guanzhong 75
- Application of "Internet +" in publishing mode of sci-tech journals and existing problems  
..... SHU Anqin, SHI Yun, YAO Xue, LIAO Ziyang, XU Chuanpin 77

### Experience Interchange

- Develop continuing education to improve periodical influence; taking *Journal of Nursing as an example* ..... JIANG Xia 80
- Practice and thinking of sci-tech journals' service to education and teaching; taking *Bulletin of Biology* for example  
..... BAO Liqin, ZHANG Lan, ZHANG Fan 82
- Effective measures to enhance the level of digitalization and influence of sci-tech periodicals; rational utilization of supporting  
information ..... DUAN Guihua, ZHANG Shumin, YU Yang, ZHANG Wanbo, ZHANG Kaiying, XIANG Zheng 84
- Construction of specialized development of comprehensive journals of local universities; case study of special column construction of  
*Journal of Shanghai Institute of Technology* ..... ZHU Jianyu, LYU Dan, YU Hongwei 87
- Academic sci-tech journals in colleges and universities should fulfill their social responsibilities; taking *Journal of Liaoning  
Shihua University* as an example ..... SHI Chunwei, ZHAO Shanlin, CHEN Ping, WANG Yaxin 90

### Editing Staff Training

- Practice of cultivating comprehensive abilities for youth editors of sci-tech periodicals ..... DAI Yanling, ZHU Shuancheng 92
- History evolution of functions of Chinese sci-tech journal editors ..... XU Jing, LIU Bing 95

### Journal Evaluation

- Discussion on relationship between journals' level of digitalization and their academic influence under "Internet plus" condition;  
Case study of journals of earth sciences in Jiangsu Province ..... WANG Fang, SHI Guijun, ZHAO Yuanyuan 98